



**Universidad
Europea de Madrid**

LAUREATE INTERNATIONAL UNIVERSITIES

LISTADO DE ASIGNATURAS IMPARTIDAS EN INGLÉS - 2º semestre 2010-2011
LIST OF COURSES TAUGHT IN ENGLISH - Spring Semester 2010-2011

Facultad de Ciencias Biomédicas / Faculty of Biomedical Sciences

Facultad de Ciencias de la Salud / Faculty of Health Sciences

Escuela Politécnica / Faculty of Engineering

Facultad de Ciencias de la Actividad Física y el Deporte / Faculty of Sports Sciences

Facultad de Artes y Comunicación / Faculty of Arts & Communication

Facultad de Ciencias Sociales / Faculty of Social Sciences

Escuela de Arquitectura / Faculty of Architecture

Faculty of Biomedical Sciences / Facultad de Ciencias Biomédicas

SUBJECT	ASIGNATURA	CODE	ECTS	NAME OF PROGRAM
Medical Humanities and Communication Skills	Humanidades Médicas y Habilidades de Comunicación	9998-107	6	Bachelor's Degree in Medicine
Documentation and Introduction to the Research Methodology in Dentistry	Documentación e Introducción a la Metodología de la Investigación en Odonlogía	9999001105	3	Bachelor's Degree in Dentistry
Introduction to Laboratory Work	Iniciación al Trabajo de Laboratorio	9976001108	3	Bachelor's Degree in Pharmacy
Organization and Management of Biotechnology Companies	Organización y Gestión de Empresas Biotecnológicas	9970001109	3	Bachelor's Degree in Biotechnology

Faculty of Health Sciences / Facultad de Ciencias de la Salud

SUBJECT	ASIGNATURA	CODE	ECTS	NAME OF PROGRAM
Statistics and Quantitative Research	Estadística e Investigación Cuantitativa	9997001107	6	Bachelor's Degree in Nursing
Public Health. Ethics and Professional Deontology	Salud Pública. Ética y Deontología Profesional	9996001108	6	Bachelor's Degree in Physical Therapy / Bachelor's Degree in Podiatry
Fundamentals of Public Health. Health Education. Management Abilities	Conceptos Básicos de Salud Pública y Educación Sanitaria. Habilidades de Gestión	9963001109	6	Bachelor's Degree in Optometry

Faculty of Engineering / Escuela Politécnica

SUBJECT	ASIGNATURA	CODE	ECTS	NAME OF PROGRAM
Navigation Systems I	Sistemas de Navegación I	9966001108	6	Bachelor's Degree in Aerospace Engineering
Aerospace Technology	Tecnología Aeroespacial	9966001107	6	
Materials Science	Ciencia de Materiales	9966001109	6	
Databases and Information Systems	Bases de Datos y Sistemas de Información	9974001109	6	Bachelor's Degree in Audiovisual Systems
Databases and Information Systems	Bases de Datos y Sistemas de Información	9971001109	6	Bachelor's Degree in Telecommunication Systems
Telecommunication Engineering Graduation Project	Proyecto Fin de Carrera	1008002500	14,4	Bachelor's Degree in Telecommunication Engineering
Mechanics of Structures	Mecánica de Estructuras	9973001108	6	Bachelor's Degree in Civil Construction Engineering
Graphic Expression	Expresión Gráfica	9972001105	6	Bachelor's Degree in Electronic Engineering and Automatics
Industrial Electronics Engineering Graduation Project	Proyecto Fin de Carrera	5061001304	5	Bachelor's Degree in Industrial Engineering and Industrial Electronics
Graphic Expression	Expresión Gráfica	9967001105	6	Bachelor's Degree in Industrial Organization
Computer Technology and Structure	Tecnología y Estructura de Computadores	9988001108	6	Bachelor's Degree in Computer Science
Computer Science Graduation Project	Proyecto Fin de Grado	9988001404	18	
Graphic Expression	Expresión Gráfica	9975001105	6	Bachelor's Degree in Mechanical Engineering
Industrial Engineering Graduation Project	Proyecto Fin de Carrera	1009001500	5	Bachelor's Degree in Industrial Engineering
Power Electronics Systems*	Sistemas Electrónicos de Potencia*	1009001835	5	
Introduction to Videogame Development	Introducción a Videojuegos	1011002936	5	Bachelor's Degree in Computer Engineering
Sun Java Programmer (online)	Sun Java Programmer (online)	1011002932	5	

* Conducted in Spanish with support in English

Faculty of Sports Sciences / Facultad de Ciencias de la Actividad Física y el Deporte

SUBJECT	ASIGNATURA	CODE	ECTS	NAME OF PROGRAM
Basketball I	Baloncesto I	9995001803	4	Bachelor's Degree in Sports Sciences & Physical Education/ Double Degree in Sports Sciences & Physical Education+Physioterapy
Musical Art Expression	Expresión Artístico Musical	9994001102	6	Bachelor's Degree in Dancing

Faculty of Arts & Communication / Facultad de Artes y Comunicación

SUBJECT	ASIGNATURA	CODE	ECTS	NAME OF PROGRAM
Digital Advertising	Publicidad en Entornos Digitales	9982001208	6	Bachelor's Degree in Advertising Communication/ Dual Degree in Advertising and Media Studies & Multimedia
Photography	Fotografía	9979002108	3	Bachelor's Degree in Media Studies and Multimedia / Bachelor's Degree in Advertising Communication / Triple Degree in Journalism, Media Studies and Multimedia and Advertising Communication
Advertising Production in Audiovisual Media	Producción Publicitaria en Medios Audiovisuales	3042002812	6	Bachelor's Degree in Advertising Communication/Triple Degree in Journalism, Media Studies and Multimedia and Advertising Communication/Dual Degree in Journalism and Media Studies and Multimedia
Professional Orientation	Orientación Profesional	9990001110	6	Bachelor's Degree in Design
Journalistic Documentation and Research	Documentación e Investigación Periodística	9980001106	6	Bachelor's Degree in Journalism /Triple Degree in Journalism, Media Studies and Multimedia and Advertising Communication/ Dual Degree in Journalism and Media Studies and Multimedia
Color Theory	Teoría y Práctica del Color	9990001110	6	Bachelor's Degree in Art/Dual Degree in Art and Design
The Use of Computers in Creativity	Informática para la Creatividad	9982001211	6	Bachelor's Degree in Advertising Communication / Dual Degree in Advertising Communication , Media Studies & Multimedia
Digital Advertising	Publicidad en Entornos Digitales	9982001208	6	Bachelor's Degree in Advertising Communication/ Dual Degree in Advertising and Media Studies & Multimedia
Advertising Photography	Fotografía Publicitaria	9979001212	3	Bachelor's Degree in Media Studies and Multimedia
Strategy Workshop	Laboratorio de Estrategia	Not Available	6	Bachelor's Degree in Advertising Communication (Specialization in Advertising Strategy)
Corporate Identity	Identidad Corporativa	3042002403	10/year	Bachelor's Degree in Advertising Communication/ Dual Degree in Advertising Communication and Media Studies and Multimedia
Film Direction	Dirección Cinematográfica	9979001307	6	Bachelor's Degree in Media Studies and Multimedia / Dual Degree in Advertising Communication and Media Studies and Multimedia/Triple Degree in Journalism, Audiovisual Communication and Multimedia and Advertising Communication/ Dual Degree in Journalism and Media Studies and Multimedia



Faculty of Arts & Communication / Facultad de Artes y Comunicación

SUBJECT	ASIGNATURA	CODE	ECTS	NAME OF PROGRAM
Film Production and Distribution	Producción, Distribución y Exhibición Cinematográfica	9979001306	6	Bachelor's Degree in Media Studies and Multimedia / Dual Degree in Advertising Communication and Media Studies and Multimedia/Triple Degree in Journalism, Media Studies and Multimedia and Advertising Communication/ Dual Degree in Journalism and Media Studies and Multimedia
Structure of the Audiovisual System	Estructura del Sistema Audiovisual	3065002401	9/year	Bachelor's Degree in Media Studies and Multimedia /Dual Degree in Journalism and Media Studies and Multimedia
TV Production and Programming	Producción y Programación en TV	3065002403	10/year	Bachelor's Degree in Media Studies and Multimedia/Dual Degree in Advertising Communication and Media Studies and Multimedia
Public Opinion	Opinión Pública	3066002404	6	Bachelor's Degree in Journalism/Dual Degree in Journalism and Media Studies and Multimedia
TV Production	Producción y Realización en Televisión	9979001211	6	Bachelor's Degree in Media Studies and Multimedia / Bachelor's Degree in Journalism / Dual Degree in Journalism and Media Studies & Multimedia / Triple Degree in Journalism, Media Studies & Multimedia, Advertising Communication
Specialized Journalism	Periodismo Especializado	3066002401	12/year	Bachelor's Degree in Journalism/Triple Degree in Journalism, Media Studies and Multimedia and Advertising Communication

Faculty of Social Sciences / Facultad de Ciencias Sociales

Financial Accounting II	Contabilidad Financiera II	9987001108	6	Bachelor's Degree in Finance; Business and Entrepreneurship; Marketing; Marketing and Communication; or Tourism and Leisure
Business Administration	Administración de Empresas	9986001106	6	
Principles of Marketing	Fundamentos del Marketing	9987001107	6	
Cost Accounting	Contabilidad de Costes	9987001203	6	
Industrial Organization	Organización Industrial	9987001209	6	
Statistics	Estadística	9987001210	6	
Business Ethics	Ética	9987001305	6	
Strategic Management	Dirección Estratégica	9987001306	6	Bachelor's Degree in Business Management and Entrepreneurship
Corporate Finance	Gestión Financiera	9987001307	6	
International Marketing	Marketing Internacional	9987001406	6	Bachelor's Degree in Marketing
Tourism Market Structure	Estructura del Mercado Turístico	998300109	6	Bachelor's Degree in Tourism and Leisure
Statistics Applied to Tourism	Estadística Aplicada al Turismo	998300110	6	
General Principles of Community Law	Fundamentos de Derecho Comunitario	9984001107	6	Bachelor's Degree in Law
Fundamentals of Commercial Law	Fundamentos de Derecho Mercantil	9984001203	6	
Labour Law II	Derecho Laboral II	9984001303	6	
Human Rights and Development Cooperation	Derechos Humanos y Cooperación al Desarrollo	9978001108	6	Bachelor's Degree in International Relations
Current day observations	Observatorio de Actualidad	9987001110	6	
The United Nations	Organización de las Naciones Unidas	9987001208	6	
Theory and analysis of international conflicts	Teoría y análisis de Conflictos Internacionales	9987001209	6	
Management of Multinational companies	Gestión de Empresas Multinacionales	9987001210	6	

Faculty of Architecture / Escuela de Arquitectura

SUBJECT	ASIGNATURA	CODE	ECTS	NAME OF PROGRAM
Language and Communication (Communication skills)	Lenguaje y Comunicación (Habilidades comunicativas)	9993001107	6	Bachelor's Degree in Architecture
Applied Mathematics	Matemáticas Aplicadas	9993001102	6	
Two-dimensional representation workshop (Integrated drawing workshop I)	Taller de representación bidimensional (Taller de dibujo integrado I)	9993001105	6	
Three-dimensional representation workshop (Integrated drawing workshop II)	Taller de representación tridimensional (Taller de dibujo integrado II)	9993001110	6	
Construction systems (Construction I: Systems)	Sistemas constructivos (Construcción I: Sistemas)	9993001108	6	
Genesis of form (Architectural Geometry)	Génesis de la forma (Geometría Arquitectónica)	9993001104	6	
Geometric and architectural representation systems (Architectural Drawing)	Sistemas de representación geométrica y arquitectónica (Dibujo Arquitectónico)	9993001104	6	
Expression techniques and analytical representation systems (Drawing and expression techniques)	Técnicas expresivas y sistemas de representación analítica (Dibujo y Técnicas expresivas)	9993001109	6	
Image Analysis. Art and contemporary culture	Análisis de la imagen. Arte y culturas contemporáneas	9993001101	6	
Contextualized History of Architecture	Historia Contextualizada de la Arquitectura	9993001106	6	
Models and prototypes	Maquetas y prototipos	9993001204	6	
Design workshop at Intermediate Local Scale	Taller proyectual a escala intermedia local	9993001210	6	
Design workshop at antropometric scale	Taller proyectual a escala antropométrica	9993001205	6	
Urban planing basics	Bases de la urbanística	9993001206	6	
Structural Systems	Sistemas estructurales	9993001208	6	
Critique of Architecture and the Modern and Contemporary City	Crítica de la Arquitectura y la Ciudad Moderna y Contemporánea	9993001306	6	
Design Workshop at Medium and Large scale	Taller Proyectual a Escala Media y Grande	9993001305	6	
Design Workshop at Integrated Intermediate scale	Taller Proyectual a Escala Intermedia Integrada	9993001310	6	
Building Equipments I	Instalaciones I	9993001307	6	



Faculty of Architecture / Escuela de Arquitectura

SUBJECT	ASIGNATURA	CODE	ECTS	NAME OF PROGRAM
Soil Mechanics and Foundations	Suelo y Cimentaciones	99930013308	6	Bachelor's Degree in Architecture
City Planning	Ordenación de la Ciudad	9993001409	6	
Elements of Architectural Design	Elementos del Proyecto Arquitectónico	1001002206	16	
Architectural Design I	Proyectos Arquitectónicos I	1001002301	18	
Architectural Design II	Proyectos Arquitectónicos II	1001002405	18	
Architectural Design III	Proyectos Arquitectónicos III	1001002504	10	
Graphic Expression	Expresión Gráfica	9992001105	6	Bachelor's Degree in Building Construction Engineering
Computer Aided Design	Informática	9992001110	6	
History of Architecture	Historia de la Arquitectura	9992001108	6	
Mathematics	Matemáticas	9992001102	6	